



CCRCD's SPECIALTY CROP BLOCK GRANT

The Colusa County Resource Conservation District (CCRCD) was a recipient of grant funding from the CA Department of Food and Agriculture through the 2014 Specialty Crop Block grant program. The District's project is designed to enhance and expand the Colusa County Grown campaign with a focus on specialty crops. The goal of the project is to enhance the marketability and competitiveness of specialty crops within the county and beyond. There are four specialty crops among the county's top ten commodities which include; almonds, walnuts, tomatoes and wine grapes. There are many other important specialty crops grown in the County including but not limited to; mushrooms, pecans, olives, peaches, pistachios, prunes, pomegranates, beans, onions, watermelons and honey.

The CCRCD is very excited to work on this project that will bring new opportunities to market the abundant specialty crops grown in Colusa County. Project activities focused on specialty crops will include creating new editions of the Colusa County Grown Food Guide, expanding agri-tourism in the County, facilitating exhibits and presentations promoting nutritional values and utilizing social media to expand the audience base well beyond the local community. CCRCD staff will also work with local government to help in developing an "action plan" to create an agricultural learning center and commodity store along the I-5 corridor in Colusa County.

The mission of the Colusa County Resource Conservation District is to protect, conserve, and restore natural resources through locally led education and implementation activities that supports a healthy environment and provides economic sustainability through wise land use.

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2015 Colusa Farm Show Exhibit, CCRCD President Ben Felt and Supervisor Mark Marshall talk to local business owners about the concept to create the Colusa County Grown Center.

CCRCD Works With County to Promote CCG Center

The CCRCD is working with the Colusa County to help make an agriculture learning center in Colusa County a reality. The task provided by the District was to create an exhibit at the 2015 Colusa Farm Show depicting the vision for the Colusa County Grown Center. The second task completed was a presentation about the center at the Joint County and Cities meeting held in April and the third task was including an article about the center in the CCG Food Guide-Specialty Crop Edition for 2015/2016. The Center will serve as a hub for agri-tourism activities designed to expand the movement to connect consumers to the farmers that grow their food and fiber. The Center is the brainchild of Colusa County Supervisor Mark Marshall. Supervisor Marshall said “The development of a Colusa County Grown Center on Interstate 5, as well as making available farm tours for the public will raise the awareness of the diverse agricultural resources that we have to offer in Colusa County. Education and awareness of where the food that we enjoy on a daily basis comes from will hopefully set to rest some of the myths regarding harmful chemicals and excessive water use that our farmers are frequently challenged with. We are excited to introduce this project and show the public what “Farm to Fork” truly is all about”.



Upcoming Events

COLUSA CO LOCAL WORKGROUP MEETING

**Sept 15, 6:00 pm,
Colusa Industrial Park
Conference Room, 100 Sunrise
Blvd., Ste. B, Colusa, Ca**

REGIONAL WORKGROUP MEETING

**Sept 17, 9:00 am, Glenn Co
Farm Bureau, 831 5th St.,
Orland, Ca**

COLUSA COUNTY



RESOURCE
CONSERVATION DISTRICT



Colusa County Resource Conservation seeks local stakeholder input to prioritize natural resource concerns Colusa County. This information is utilized to assist the NRCS with a ranking process to distribute Farm Bill programs funds to the resources that need them most. Please attend the LWG meeting in Colusa on September 15th or complete and submit a survey by September 11th.

<https://www.surveymonkey.com/r/6XTSQ9P>



**2015/2016 Colusa County Grown
Food Guide-Specialty Crop Edition**

**Is hot off the press and available free of charge
at the CCRCD/NRCS office in Colusa
and other location around the County!**

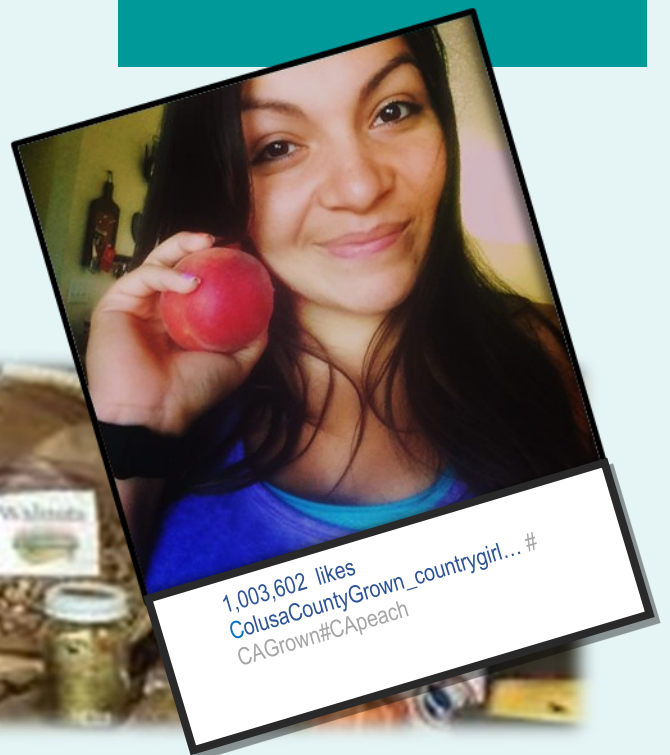
SUPPORT YOUR LOCAL RCD

Charitable contributions made to Resource Conservation District are tax deductible under section 170(c)(2) of the government code.

CONTEST!

Take a picture of yourself with a Colusa County commodity and share on **cagrown** and **colusacountygrown** Facebook or Instagram using **#CAGROWN** AND **#ColusaCountyGrown** and CA Grown will donate one pound of food to a food bank for each hashtag AND you will receive one entry each month for every “like” or “hash tag” received on your post for a chance to win a Colusa County commodity! Check out page 21 in the Food Guide-Specialty Crop Edition for more information.

Contest runs from Aug 2015 -Dec 2016



Contact Us

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